



IMPROVISING RADICAL CANDOR



Overcome Your Feedback Fails

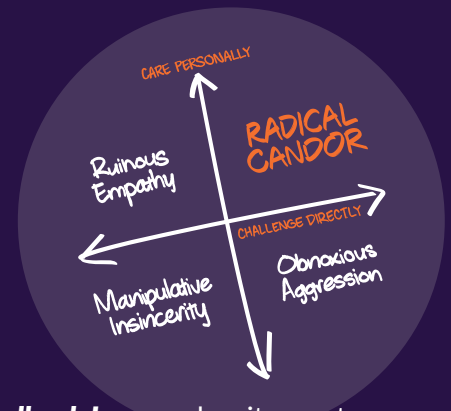
Organizations can directly link inconsistent and ineffective feedback to:



- Losing money → Underperforming teams
- Losing people → Attrition / high turnover / good people leave
- Losing time → Inefficiencies / stalled growth & innovation

Improvising Radical Candor, a partnership between Radical Candor and Second City Works, brings to life Radical Candor's simple framework for navigating feedback conversations with a binge-worthy comedy series called **The Feedback Loop**, playful practice exercises, and support materials that reinforce the learning.

Here is our unique and simple approach to giving kind, clear feedback...



WATCH:

Promotes Reach → The digital comedy series **The Feedback Loop** makes it easy to roll the training out to the entire organization—across space and time—creating a shared vocabulary, framework and talent-retaining company culture.



LEARN:

Promotes Sustainment → **The Feedback Loop's** comedic storyline makes the learning stick and people will want to watch it (voluntarily).



PRACTICE:

Promotes Engagement → Interactive, behavior-based improv exercises stimulate playful practice to give individuals real-world skills and confidence.

THE FEEDBACK LOOP

What is **The Feedback Loop**?

A workplace comedy series (think *Groundhog Day* meets *The Office*) starring David Alan Grier. Yes, THAT David Alan Grier.

The series has 5 episodes, each 8-10 minutes long accompanied by support materials that require playful practice of the learned skills. (Most individuals will spend about 20 minutes per episode.)

A specific foundational skill is covered and reinforced in each episode:

- ▶ Ep 1: Care Personally, Challenge Directly
- ▶ Ep 2: Solicit Criticism
- ▶ Ep 3: Give Praise
- ▶ Ep 4: Give Criticism
- ▶ Ep 5: Gauge Feedback

What is Included?

- **The Feedback Loop** complete series.
- After-episode one-pagers with interactive exercises that dive deeper into the learning.
- Engagement toolkit including email templates, images, and GIFs to help communicate, sustain, and reinforce the learning initiatives.

How is it Accessed?

- **The Feedback Loop** is on an annual subscription-based license for your entire organization.
- Download all of the assets via an easy-to-use portal housing the entire series, support materials, and sustinment toolkit.
- Integrate all the content into your existing training initiatives, LMS platforms, intranets, onboarding processes, etc. to share company-wide.

Now What?

Go to **ImprovingRadicalCandor.com** to schedule a demo.

